

EAN PRICE MURPHY

Business Owner, Business Coach and
Certified **Profit First™** Professional

Hello, I'm Ean!

I'm the founder and co-owner of Moxie Bookkeeping in Brooklyn, NY.

If you and your audience are into the same things as I am – including entrepreneurship, small business, finances and profitability – we could be a match made in podcast heaven!

About Me (My name's pronounced EE-an, BTW.)

I founded Moxie Bookkeeping in 2003. I run the company with a co-owner, and we're supported by a great team of bookkeepers around the country who serve our valued clients.

I'm a speaker, trainer, community manager and a perpetual learner. That's another reason why I love podcasts!

Questions I Can Answer for Your Audience

- How do I know if my business is profitable?
- Which accounting software program is the best to use for my small business?
- What should I look for in a bookkeeper?
- What's the difference between a bookkeeper and an accountant (or CPA)?
- How do I know if it's time to grow my business?
- How much should I pay myself as a business owner?
- How should I go about paying off business debt?
- What bookkeeping tasks should I do myself (or do internally) and what should I outsource?
- What is the Profit First book/philosophy that I hear people talking about?

About Moxie: Bookkeeping, Mentoring and Consulting

Our clients include creative firms, architects, photographers, social entrepreneurs, nonprofits, professional service providers – and other folks who are bringing some good into the world. While we have clients in other industries, we generally aren't specialized enough for fashion, restaurants, manufacturing, wholesale and other product-based businesses.

Moxie offers two services: Bookkeeping and Profit First consulting. Profit First is both a book and a cash management approach. We're a Certified Profit First company, with coaches who consult with and provide Profit First resources to business owners.

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